




ARIZONA WIC ALERT

INFANT FORMULA UPDATE

Effective immediately, Mead Johnson Nutritionals will no longer manufacture Enfamil ProSobee. Enfamil ProSobee LIPIL will **replace** the regular Enfamil ProSobee formula.


Enfamil ProSobee LIPIL is already available in stores. The Arizona WIC Program has revised the food instrument text to allow WIC Customers to purchase either the regular Enfamil ProSobee **or** Enfamil ProSobee LIPIL until all supplies of regular Enfamil ProSobee are sold out. The Food instrument text will state either:



4 CAN POWDERED (BLUE CAN) 14.3 OZ EACH ENFAMIL PROSOBEE (IRON FORTIFIED)
OR
4 CAN POWDERED (BLUE CAN) 12.9 OZ EACH ENFAMIL PROSOBEE LIPIL (IRON FORTIFIED) ***** (ONE FORMULA TYPE ONLY) *****
***** (ALL CANS WITH LIPIL OR ALL WITHOUT LIPIL)

4 CAN POWDERED (BLUE CAN) 14.3 OZ EACH ENFAMIL PROSOBEE (IRON FORTIFIED)
OR
5 CAN POWDERED (BLUE CAN) 12.9 OZ EACH ENFAMIL PROSOBEE LIPIL (IRON FORTIFIED) ***** (ONE FORMULA TYPE ONLY) *****
***** (ALL CANS WITH LIPIL OR ALL WITHOUT LIPIL)

It is important to remember, the WIC customer has the choice to purchase either the regular Enfamil ProSobee **or** Enfamil ProSobee LIPIL. They cannot mix the types of formula; all cans must be the same type.



In addition, Mead Johnson is also discontinuing the 12-ounce can of Enfamil Next Step ProSobee. This formula will only be available in the 24-ounce can. The Arizona WIC Program has begun to issue Enfamil Next Step ProSobee in the 24-ounce cans to its participants who receive this formula. *This is the only formula that is available to WIC participants in the 24-ounce can.*

A customer not served is a customer not deserved. Ron Kaufman

If you have any questions regarding this WIC Alert or need technical assistance, please contact any member of the Vendor Management Team at 1-866-737-3935.